



A comprehensive, up-to-date single view of assets and customers

Going beyond the functionality of traditional software, Sentinel's Housing Hub integrates current and historic data from multiple sources to offer rich intelligence that feeds enhanced information into front-line systems.

Operating in tandem with existing housing management and CRM software, the Hub's advanced technology works by accurately matching and validating internal and external data.

Benefits and outcomes include:

- ▶ **Enhanced understanding of assets** – through a holistic view of property information including occupancy/voids, repairs, refurbishments and warranties.
- ▶ **Better customer management** – respond to customers and address financial risks based on clear knowledge of your tenants and any history of anti-social behaviour or arrears.
- ▶ **Improved data quality and decision-making** – the Hub tackles existing data quality issues, helping providers make more informed decisions, e.g. regarding investment programmes.
- ▶ **Reduced fraud** – Sentinel's technology automatically highlights data patterns and anomalies that are consistent with fraud, even overcoming attempts to disguise identity.
- ▶ **Supporting mergers** – where housing organisations join forces, the Hub integrates their data, with Sentinel's data migration experts providing additional input where required.

The Hub's wide-ranging features include:

Automatic updates and alerts – data is automatically processed on a daily basis and the Hub provides real-time alerts every time a customer or asset crosses a client's threshold criteria.

Tailored to meet your needs – the Hub operates by using a set of processes, rules and algorithms. Sentinel does the hard bit to ensure it can be easily-configured to meet clients' specific needs.

High security and GDPR compliance – with in-built data protection and fully controlled access.

To learn more, please contact us on 0800 612 2116
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